

MENTOR

Course in Surgical Excellence:

Managing Complications and Revision Surgery

April 23rd-24th, 2015

Beurs van Berlage

Amsterdam, The Netherlands

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Managing Complications and Revision Surgery

Objective

The **MENTOR Course in Surgical Excellence** is designed to provide the surgeon with best practices, techniques and solutions to improve patient safety and outcomes in revision and complex aesthetic breast surgery cases. An outstanding faculty of international experts will share their experiences in an interactive atmosphere, to fulfill the following learning objectives:

- Discover factors that can increase and reduce complications from the 10-year prospective clinical studies
- Learn options for the management and treatment of capsular contracture
- Understand solutions and techniques in a variety of post-operative complications, including rippling, wrinkling, rotation, rupture, malpositioning, IMF complications, and other related issues
- Improve aesthetic outcomes in congenital breast disorders
- Manage revision mastopexy augmentation
- And more.

Faculty

Moderator: Alberto Rancati, MD, Argentina

John W. Canady, MD, USA

Jose Luis M. del Yerro, MD, Spain

Roy de Vita, MD, Italy

Dennis Hammond, MD, USA

Roger Wixtrom, PhD, USA

Venue details

Beurs van Berlage

Oudebrugsteeg 9

1012 JN Amsterdam

www.beursvanberlage.nl

*For additional inquiries, contact
Debbie Battat dbattat@its.jnj.com*



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Amsterdam, The Netherlands - April 23rd-24th, 2015

Agenda	DAY 1 / Thursday, April 23 rd , 2015
09:00 – 09:05	Welcome Remarks MENTOR Professional Education
09:05 – 09:15	Introductory Lecture: Improving Patient Outcomes <i>Actionable findings from 10-year prospective clinical studies</i> Roger Wixtrom, PhD
09:15 – 10:45	Addressing Capsular Contracture: Prevention, Treatment, Adverse Events, and Texturing <i>Perspectives and techniques on the treatment of capsular contracture, 20'</i> Dennis Hammond, MD
	<i>Prevention of capsular contracture, 20'</i> Roy de Vita, MD
	<i>Surgical Treatment of Capsular Contracture, 15'</i> Jose Luis M. del Yerro, MD
	<i>Texturing and capsular contracture, 10'</i> Roger Wixtrom, PhD
	<i>Addressing selective adverse events, 10'</i> John W. Canady, MD
	<i>A unified theory on texture-related issues, 15'</i> Dennis Hammond, MD
10:45 – 11:00	Panel Discussion / Q&A
11:00 – 11:30	Coffee Break
11:30 – 13:00	Revision Surgery and Other Post-Operative Complications: Data and Solutions <ul style="list-style-type: none">• Rippling and wrinkling• Rupture• Rotation• Snoopy effect, double bubble, symmastia, mal positioning• Incorrect IMF management: problems and treatment <i>Introduction to Session – Updates in Clinical Outcomes, 5'</i> Roger Wixtrom, PhD
	<i>Dealing with Rupture, 15'</i> Dennis Hammond, MD

... Sessions to follow on the next page

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Agenda	DAY 1 / Thursday, April 23rd, 2015
11:30 – 13:00	<i>Diagnosis and Management of Implant Rupture, 10'</i> Jose Luis M. del Yerro, MD
	<i>How to avoid rotation, 10'</i> Jose Luis M. del Yerro, MD
	<i>Surgical Deformities: How I manage them, 20'</i> Roy de Vita, MD
	<i>Management of the IMF, 15'</i> Dennis Hammond, MD
	<i>Treatment and Management of Improper Pocket Revisional Surgery, 15'</i> Jose Luis M. del Yerro, MD
13:00 – 13:15	Panel discussion / Q&A
13:15 – 14:15	Lunch
14:15 – 15:00	Live Patient Measurements for Appropriate Implant Selection Dennis Hammond, MD, and Jose Luis M. del Yerro, MD
15:00 – 15:35	The Tuberos Breast <i>Treatment of the Tuberos Breast, 20'</i> Jose Luis M. del Yerro, MD
	<i>Case Studies in the Correction of Tuberos Breasts, 15'</i> Alberto Rancati, MD
15:35 – 16:00	Coffee Break
16:00 – 16:30	Treating other congenital breast disorders <i>The Use of Anatomical Implants in Asymmetries, 15'</i> Jose Luis M. del Yerro, MD
	<i>Treatment of Convergent and Divergent Nipple-Areola Complexes, 15'</i> Jose Luis M. del Yerro, MD
16:30 – 17:00	Panel discussion
17:00	Close of day 1 program
19:30	Depart to Group Dinner at the Stork Restaurant Transportation provided from and to the hotels

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Agenda	DAY 2 / Friday, April 24 th , 2015
09:00 – 10:05	Topics in Revision Surgery <ul style="list-style-type: none">• Revision Mastopexy• Complications <p><i>Revision Mastopexy Augmentation, 30'</i> Dennis Hammond, MD</p>
	<p><i>Revision Mastopexy Augmentation, 20'</i> Jose Luis M. del Yerro, MD</p>
	<p><i>Uncommon Complications, 15'</i> Jose Luis M. del Yerro, MD</p>
10:05 – 10:30	Panel discussion / Q&A
10:30 – 11:00	Coffee Break
11:00 – 13:00	Faculty-led break-out sessions <p>Case study evaluations: Two rotating sessions Dennis Hammond, MD and Jose Luis M. del Yerro, MD</p>
	Lunch
14:00 – 15:10	Revision surgery and issues in patient management & communication <p><i>Managing Patient Communications during Challenges in Breast Augmentation Surgery, 20'</i> Roy de Vita, MD</p>
	<p><i>Communicating Bad News to Patients, 15'</i> Alberto Rancati, MD</p>
	<p><i>Making the Surgical Process Easier for the Patient, 10'</i> Jose Luis M. del Yerro, MD</p>
	<p><i>Current Dilemmas in Patient Management: The American Landscape, 15'</i> Dennis Hammond, MD</p>
	<p><i>New Clinical Findings in Patient Satisfaction, 10'</i> Roger Wixtrom, MD</p>
15:10 – 15:50	Panel discussion
15:50	Closing Remarks and Adjourn

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Faculty

John W. Canady, MD, USA (Medical Director and Medical Safety Officer, MENTOR® Worldwide LLC)

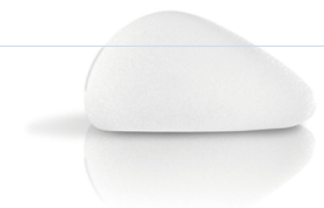
A past president of the American Society of Plastic Surgeons, Dr. John Canady, MD, was named the MENTOR® Worldwide LLC medical director in 2011, and Medical Safety Officer in 2012. Dr. Canady was previously a Professor of Plastic and Reconstructive Surgery, Otolaryngology-Head and Neck Surgery, and Orthopedic Surgery, at the University of Iowa College of Medicine. A worldwide leader and researcher in the treatment of cleft lip/palate, Dr. Canady served as Clinical Assistant Professor at the University of Kansas Medical Center until 1994. Areas of study, research and presentation included fetal wound healing, in-utero cleft repair, cutaneous blood flow, flap and graft survival, among many others. As Medical Safety Officer, Dr. Canady is responsible for the safety surveillance monitoring of Mentor's devices, and for providing medical insight for the investigations of adverse events. This monitoring includes post-market clinical study design, development and execution as well as registry development.

Jose Luis Martin del Yerro, MD, Spain

An experienced and well-known educator, Dr. Jose Luis M. del Yerro serves on the European Board of Plastic Reconstructive and Aesthetic Surgery, and is the Chairman of the Department of Plastic Surgery at Quiron Hospital in Madrid, as well as Chairman of the Instituto de Cirugia Plastica. Previously, Jose Luise M. del Yerro was a member of the Spanish Society of Plastic and Aesthetic Surgery in the European Union of Medical Specialists (UEMS) (1994 -2000), the General Secretary of the Spanish Society of Plastic and Aesthetic Surgery (S.E.C.P.R.E) (1999-2000), the Spanish delegate in the society of International Plastic, Reconstructive and Aesthetic Surgery (IPRAS), President of the Court of Homologation of Foreign Titles (Degrees) of Plastic Surgery in the Department of Education and Culture (1997), General Secretary of the Educational Foundation (S.E.C.P.R.E.), and currently is Chairman of the Educational Unit of Plastic Surgery at Hospital Quiron Madrid (from 2007). He is also the director and organizer of the Annual Mammoplasty Augmentation Course. He has developed his own successful methodology of patient measurements and implant selection, known as the "Y-Number", which has allowed him to achieve consistent and reproducible results with anatomical implants, and has trained surgeons from around the world on this methodology.

Roy de Vita, MD, Italy

Professor Roy de Vita is one of the best known plastic surgeons in Italy, performing among the highest number of procedures of breast augmentations in the country. Through positive use of media outlets, he has been influential in shaping public perceptions of breast augmentation and reconstructive surgery, and has presented in numerous venues directed both towards patients as well as surgeons in a teaching environment. Roy de Vita leads numerous theoretical and practical courses with live surgery and lectures every year for surgeons coming from all over the world. Roy De Vita got his degree in Medicine and Surgery cum laude in 1981 and was full Boarded in Plastic Surgery cum laude in 1986. Since 2002, he is the Chief of the Plastic and Reconstructive Surgery Department and Coordinator of the Breast Unit of the National Cancer Institute "Regina Elena" of Rome since 2002. Roy de Vita has performed more than 10,000 surgical operations as the leading surgeon.



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Faculty

Dennis Hammond, MD, USA

Dr. Dennis Hammond is one of the world's most recognized and respected authorities in aesthetic and reconstructive surgery of the breast. He currently serves as associate editor for "Plastic and Reconstructive Surgery", and authored "Atlas of Aesthetic Breast Surgery", first published in 2009. Dr. Hammond is a member of and serves on numerous committees for the American Society of Plastic Surgeons (ASPS) as well as for the American Society for Aesthetic Plastic Surgery (ASAPS), and is a member of the prestigious American Association of Plastic Surgeons. He has participated in almost every known breast implant study since 1990, and previously served as the Medical Director for the Contour Profile Gel (CPGTM) anatomically shaped cohesive gel breast implant study marketed by the MENTOR® Corporation. Dr. Hammond founded Partners in Plastic Surgery 10 years ago in Grand Rapids, Michigan, and is Director of the Grand Rapids Breast Symposium where he teaches advanced cosmetic surgery techniques. Dr. Hammond has educated thousands of surgeons of vast experience levels in a wide variety of venues around the world.

Alberto Rancati, MD, Argentina

Professor Alberto Rancati is a world renowned educator and the Director of The Plastic Surgery Center in Buenos Aires, Argentina. He is also the Director of the Surgery Department and Chief Division of Oncoplastic Surgery at the Instituto Oncologico Henry Moore in Buenos Aires, Argentina. In addition, he is the Director of the Plastic Surgery Program for Latin America CFS at the University of California, San Diego (USA) in the Center for the Future of Surgery. He has published numerous articles that have gained recognition around the world, and has received awards of distinction for his contributions and research in the area of plastic surgery and reconstruction. Alberto Rancati has published in numerous medical journals including Plastic and Reconstructive Surgery and British Medical Journal, and the co-creator of the Mastotrainer, which helps surgeons to gain hands-on surgical skills out of the operating theater. He is also active in providing innovative avenues of training surgeons and residents, such as telementoring.

Roger Wixtrom, PhD, USA

Dr. Roger Wixtrom is a board-certified toxicologist with a Ph.D. in Pharmacology and Toxicology, and an internationally recognized expert and author of publications on biofilms and breast implants. Dr. Wixtrom has more than 25 years of first-hand experience with safety evaluation of MENTOR® breast implants, including biomaterials, pre-clinical and clinical testing design and data analysis, critical review of published literature and unpublished studies, attendance and testimony at FDA and Health Canada advisory panels, and expert panels on breast implants. He has presented to thousands of surgeons worldwide on a range of medical device related topics, including biomaterials safety, biofilms and surgical infections.



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