

MENTOR Professional Education

Enabling Excellence

November 1-2, 2013

Meeting Theme: *Investing in the future: innovation & education*

AGENDA

Friday, November 1

Time	Description	Location	Speakers
7:00-7:15	Dapart Canary	Canary	
7:15-8:15	<i>Breakfast</i>	Alameda Room	
8:15-8:30	Welcome & Opening Remarks	Alameda Room	SAD & AS
8:30-8:45	Leadership in Plastic Surgery	Alameda Room	David Wilson
8:45-9:00	Mentor WW strategy: a focus on globalization	Alameda Room	David Atkins
9:00-9:15	Professional Education Strategy	Alameda Room	SAD
9:15-9:30	Global Faculty & Council functions	Alameda Room	AS
9:30-9:45	R&D and Pipeline	Alameda Room	Stephanie Muir
9:45-10:15	CVP & Marketing Update	Alameda Room	Roberto Casas
10:15-10:30	<i>Break</i>		
10:30-11:00	Product launch: CPX4	Alameda Room	David Fisher, Mktg
11:00-12:30	Clinical Deck	Alameda Room	Janet Vargo
12:30-13:30	<i>Lunch</i>	Koi Pond	
13:30-14:00	Why Quality Matters	Alameda Room	Udo Graf
14:00-17:30	CPG (messaging, differentiation & dispell myths) Hold breakout session on different scenarios	Alameda Room	

15:00-15:15	<i>Break</i>		
17:30-18:00	Working with Mentor: HCC & contracting	Alameda Room	Susan Clarke
19:00-21:00	<i>Dinner</i>	Wine Cask	

Saturday, November 2

Time	Description	Location	Speakers
7:00-8:00	<i>Breakfast</i>	Canary	
8:15-9:00	Travel to NuSyl		
9:00-11:15	NuSyl Facilities	Carpinteria, CA	
11:15-12:00	Return to Canary		
12:00-13:00	<i>Lunch</i>	Canary	
13:00-14:00	Facilitation vs. Lectures	Canary	Bruce Manchion
14:00-15:00	Opening & Closing	Canary	Bruce Manchion
15:00-15:15	<i>Break</i>		
13:15-15:45	Powerpoint: driving your message home		Bruce Cunningham
15:45-17:00	Purpose, key points and watch outs	Canary	Bruce Manchion

Meeting Close